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| --- | --- |
| **Understanding the structure of the data**  **- Overview of the dataset shape, datatypes - Statistical summary and check for missing values - Answer all the key questions asked in this section** |  |
| **Univariate Data Analysis**  **- Explore all the variables and provide observations on the distributions of all the relevant variables in the dataset - Answer all the key questions asked in this section** |  |
| **Multivariate Data Analysis**  **- Perform bivariate/multivariate analysis to explore relationships between the important variables in the dataset - Answer all the key questions asked in this section** |  |
| **Quality & Use of visualizations**  **- Use proper visualizations for the analysis and provide observations on the plots** |  |
| **Conclusion and Recommendations**  **- Conclude with the key insights/observations** |  |
| **Presentation/Notebook - Overall Quality**  **- Structure and flow - Crispness - Visual appeal - All key insights and recommendations covered? OR - Structure and flow - Well commented code - All key insights and recommendations covered?** |  |